

# CPTL — ZD.



LIVING IS AN ART!



STAND  
TALL

# THE CATALYST.

**IDENTITY:**  
A LIVING  
ARCHIVE OF  
CREATIVE  
EXPRESSION.



**INTEGRATION:**  
WHERE ART  
BECOMES A WAY  
OF LIVING.

**THE MISSION:**  
TO INSPIRE  
PEOPLE TO LIVE  
CREATIVELY,  
EMBRACE THEIR  
INDIVIDUALITY,  
AND CAPITALIZE ON  
THE ART OF  
WHO THEY ARE.

**AUTONOMY:** VALUE IS NOT ASSIGNED ~ IT'S CLAIMED.



# THE INTRSECTION

“ART / IDENTITY / LIVING”

FREAKQUENCY:

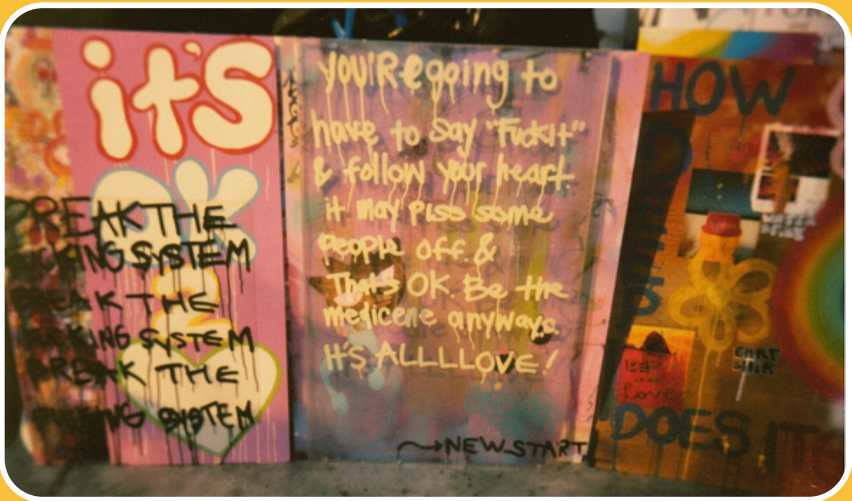


A LIFESTYLE BUILT ON  
ARTISTIC EXPRESSIVE ENERGY.

# DESIGNED FOR:

THE ARCHITECTS OF SELF. CREATIVES. THINKERS. THE INDIVIDUAL.

ORIGINALITY > TRENDS  
INTENTIONALITY > CONSUMPTION  
SELF-EXPRESSION > CONFORMITY



# WEARABLE STATEMENTS

ONE-OF-ONE GARMENTS CREATED  
THROUGH PAINT, TEXTURE, AND  
PERSONAL EXPRESSION.



# THE DISTINCTION

BEYOND THE COMMODITY.



CLOTHING AS SELF-AUTHORSHIP.

IDENTITY IS THE LUXURY.

DESIGNED BEYOND TREND CYCLES.

ART WORN WITH INTENTION.

BUILT THROUGH SELF-DEFINITION.

/ EACH GARMENT CARRIES A  
PERSONAL MESSAGE THAT  
CANNOT BE DUPLICATED.



# THE WORLD OF CPTLZD



CPTLZD IS DESIGNED TO FUNCTION BEYOND CLOTHING  
THROUGH IMMERSIVE SPACES, VISUAL STORYTELLING, AND  
CULTURAL ACTIVATION.

FROM INSTALLATIONS TO COLLABORATIVE ENVIRONMENTS  
AND FUTURE CREATIVE EXPRESSIONS. THE BRAND EXISTS  
WHEREVER IDENTITY, ART, AND INTENTIONAL EXPRESSION  
MEET.

CPTLZD IS NOT A FIXED LOCATION. IT IS A LIVING WORLD  
THAT CAN APPEAR ANYWHERE.

# LIVING IS AN ART.

BUILDING CPTLZD HAS ALLOWED ME TO FURTHER EXPLORE CREATIVE EXPRESSION AS IDENTITY, STORYTELLING, AND SELF-DEFINITION.

THROUGH THIS PROCESS, I LEARNED THAT BRANDING CAN EXTEND BEYOND PRODUCTS INTO EMOTION, CONNECTION, AND SHARED EXPERIENCE.

CPTLZD REPRESENTS THE BEGINNING OF A LARGER CREATIVE WORLD ROOTED IN ART, INTENTION, AND SELF-DEFINITION. IT IS NOT LIMITED TO FASHION, BUT EXPRESSED THROUGH IT, ALONG WITH VISUAL ART, COMMUNITY, AND EVOLVING FORMS OF CREATIVE PRACTICE.



CREATED ————— EN 2019.